

NEPA 2024 Spring Meeting Mount Auburn Cemetery May 8, 2024

580 Mount Auburn Street Cambridge, MA 02138 www.mountauburn.org

Mount Auburn, a U.S. National Historic Landmark, is the first rural or "garden" landscaped cemetery in the United States dating back to 1831. The cemetery was not only designed as a resting place for the deceased, but also as an attraction and a pleasure ground, with picturesque landscapes, winding paths, a variety of horticulture, and sculptural art.

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Registration for NEPA Events is always available online at: www.NEParkAssociation.com

Send Checks Payable to:

New England Park Association C/O Wickham Park 1329 Middle Turnpike West Manchester, CT 06040

NEPA Contact Information:

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"America's Oldest Park Association"
Since 1898

NEW ENGLAND PARK ASSOCIATION SPRING MEETING PROGRAM

9:15-10:00 - Check-In 10:00-11:15 - Session 1 (.1 CEU) 11:30-12:15 - Lunch* & Annual Meeting 12:30-1:45 - Session 2 (.1CEU) 2:00-3:15 - Guided Facility Tours (.1CEU)

*Lunch will be provided to all event participants registered by April 28th

Session 1

History, Horticulture and Sustainability Initiatives at Mount AuburnPresenter(s): **Matthew Stephens** President & CEO at Mount Auburn
Cemetery

...Matthew will share Mount Auburn's history, horticulture and sustainability initiatives. Mount Auburn is a registered historic landmark given it is the first large designed landscape open to the public in the United States and founded in 1831. Mount Auburn is often referenced as the original public landscape that inspired both other rural cemeteries and the larger parks movement in the United States. Further, throughout Mount Auburn's 175 acres there are over 5000 trees and dozens of unique gardens ranging from horticulturally stunning to having one of the best mature tree collections in the United States. Finally, Matthew will highlight some of Mount Auburn's sustainability initiatives that have made it the most sustainable cemetery in the country and aims to become carbon neutral by 2050.

Session 2

PLACEMAKING: Creating memorable and meaningful spaces worth visiting not just once, but time and time again.

Presenter(s): **Robert R. Uhlig**, FASLA, LEED AP BD+C, PLA Vice President of Landscape Architecture & Urban Design at Halvorson / Tighe & Bond Studio; **Ricardo Austrich**, PLA Landscape Architecture Group Manager and Senior Associate at BSC Group

...Robert and Ricardo will highlight their collective collaborations with Mount Auburn Cemetery over the past 30+ years, both as individuals and as firms. In addition, they will discuss how cemeteries are reconsidering their roles in their communities. By considering new ways of generating revenue, cemeteries are asking themselves and their abutters and community stakeholders, How can we not be isolated places that people only visit for funerals but instead become valued partners and places to celebrate life and remembrance while also serving active roles in the community, where people come to relax, enjoy and are refreshed in nature and peace through programming and events that invite people in for learning and gathering together. In addition, Robert and Ricardo will be highlighting other public spaces they've designed with similar goals and characteristics to the above --- focused on PLACEMAKING.